Helping companies gain insights from their data | **Treselle Systems, Inc**

'Successfully executing complex technology solutions for businesses ranging from Startups to Enterprises'

Treselle is a multiple award winning technology services and product development company that works with clients across industries to help build new software applications, integrate disparate technologies, and execute IT solutions in the areas of big data, cloud and enterprise application integrations.

In the early 2000's, when a number of open source technologies were picking up steam, Treselle decided to use Java as the backend technology and select few open source technologies that customers wanted to use to build IT projects. As business grew and the company's work got recognized, its clients requested Treselle to build a breadth of technical skills so they could work with one partner to complete their projects. Treselle then added competencies and talent in databases, front-end, testing, project management, mobile and others as it grew.

Treselle is presently focused in three areas – Big Data, Cloud Computing, and Enterprise technology integration, having built several products and projects in these emerging technology areas for its clients. Founded in 2004, Treselle is headquartered in Campbell, California. It also has offices in Durham (North Carolina), London, Chennai and Singapore.

Silicon Valley Product Development Expertise

Treselle has developed strong expertise not only in executing complex IT projects but also in building SaaS based complex software applications for Silicon Valley startups. Most IT projects usually have reasonably clear requirements. New product development in areas such as Big Data is fast paced, has constantly changing requirements based on market feedback, uses agile methodology and has ambiguity. This requires the company to conduct deep research and present solutions to its clients. Other companies of similar size do not have this adroitness in executing two different project models really well.

Treselle has worked with some exceptional business and technical executives leading its client engagements. The company's long standing relationships with its clients is a testament to Treselle's commitment to help them succeed in accomplishing their business goals or solving challenging problems, from building a new product spanning multiple years or architecting a new payment gateway solution quickly to reduce costs.

A passionate and creatively collaborative workplace

Unlike most companies, Treselle invests time, effort, and money to build and train its talent pool in-house. This has an impact on its margins in the short-term, but makes Treselle less reliant on the marketplace to help fuel its growth prospects in the future.

Today, the company has successfully assembled a wide talent pool that includes technical architects, data engineers, backend engineers, front-end engineers, project managers, database engineers, quality assurance engineers, mobile developers, research analysts, technical writers, marketing, sales executives and more.

"We strongly believe that businesses that consider Big Data as a strategic corporate asset and methodically exploit it will thrive."

Treselle endorses a vibrant work-culture where its employees are passionate about technology, love continuous learning, cherish opportunities to research and present solutions to its clients' product/project development efforts, embrace challenging assignments, collaborate effectively with both internal and with client's teams, and celebrate often. Treselle's culture has become the glue that keeps its employees together and focused towards executing their goals.

Treselle employees believe in playing full-out. They are thus focused on their vision, have clarity on goals, seek challenging tasks to grow, are relentless and committed to executing the tasks to their full potential, fearless about short-term roadblocks, willing to seek support and collaborate with others to accomplish more.

Focused on innovation and talent

There is immense potential for Treselle's services, as the areas of its focus are some of the top emerging technology areas attracting investments, creating innovations, and disrupting older business models. For any business to scale successfully, talent is one of the critical drivers and Treselle is working hard to find, nurture, and grow that talent base so it can capitalize on the opportunities in the marketplace and add value to its clients' business needs. Treselle is well positioned to grow its revenues by 300% in the next 12 – 18 months.

Meet the Key Executives

Sudharsan (Suda) Madabusi - President & CEO

Sudharsan Madabusi has been the President and CEO of Treselle Systems since co-founding the company in 2004. He has more than 23 years of marketing, sales, engineering, and operations expertise. Sudharsan is responsible for sales, marketing, and client relationships at Treselle.

Prior to this role, he worked at Cisco Systems for more than 8 years. At Cisco, Sudharsan operated in senior engineering and marketing managerial roles and his engineering team was responsible for the design, quality assurance, and maintenance of several router product families. These products generated more than $2 Billion over their lifetime. Sudharsan graduated with a M.S. in Electrical Engineering from US and a B.S in Electrical Engineering from India.

Sudharsan (Suda) Madabusi, President & CEO

Raghavan M – Managing Director and VP of Engineering

Raghavan is one of the co-founders of Treselle Systems. He has over 20 years of experience in software product development, technology services, & IT infrastructure. Raghavan has managed and overseen global delivery model based projects spanning across many team members in many countries. Raghavan possesses many industry standard certifications and is a PMP certified professional, Certified Scrum Master and an Oracle SOA Certified Architect.

Raghavan is responsible for managing Treselle's engineering division as well as facilitating client interactions at the executive level. He has previously worked for Deutsche Bank in Germany and for several years in US at technology startups and at Weider Publications. Raghavan graduated with a B.S. in Computer Science.

Sethuraman M – Managing Director and VP of Operations

Sethuraman is one of the co-founders of Treselle Systems. He has over 23 years of experience in finance, accounting, and operations. Prior to co-founding Treselle, Sethuraman worked at a reputed, large manufacturing firm in India overseeing accounts, finance, and vendor relations.

Sethuraman is responsible for finance and operations at Treselle Systems. Sethuraman graduated with a Bachelor's degree in Accounting.